

Embassy of India

Mexico City

Indian Film Festival at Cinemex, Mexico City - Celebrating Indian Cinema

Mexico City, 24 November 2024

The Embassy of India organized the Indian Film Festival on 24 November 2024 at one of the most prominent Cinemex theatres in Mexico City. This event brought together cinema enthusiasts to experience the vibrancy of Indian cinema and its great heritage and traditions. The festival showcased two iconic Indian films, RRR and Bajirao Mastani, subtitled and dubbed in Spanish respectively, both celebrated globally for their grand narratives, captivating performances and cinematic excellence. These films provided the audience a glimpse into India's rich history, culture and artistic prowess.

2. The film festival was inaugurated by Ambassador Dr. Pankaj Sharma, alongside Ms. Raquel Portillo, Representative from the Ministry of Culture of Mexico. In his inaugural remarks, Ambassador Sharma highlighted the global popularity and shared appreciation of Indian and Mexican cinema. He also commended Indian cinema for acting as a bridge and bringing other countries closer to India. The inaugural ceremony also featured a vibrant cultural performance, reflecting the diversity and dynamism of Indian folk traditions.

3. Adding to the celebration was a specially curated Exhibition on the History of Indian Cinema. The exhibition traced the evolution of Indian cinema, showcasing its

journey from its inception to becoming one of the world's largest and most influential film industries.

4 The Indian Film Festival saw enthusiastic participation of the members of the Diplomatic Corps as well as other friends from Mexico, highlighting the deep cultural ties between India and Mexico. It underscored the shared appreciation for artistic expression and storytelling that unites the two countries.

