



Gurudev Tagore Indian Cultural Centre
Mexico City



Embassy of India
Mexico City



BROAD OUTLINE OF INDIA-GUEST OF HONOUR PROGRAMME AT FIL, 2019

“Let our lives be open books for all to study”

Mahatma Gandhi once said “*Let our lives be open books for all to study*”. This year, in 2019, India celebrates the 150th year of Mahatma Gandhi’s birth anniversary and this very year, India is the Guest of Honour at the largest book fair in the Spanish speaking world, the 33rd *Feria Internacional del Libro de Guadalajara*, from 30 November to 8 Dec.

With over 35 authors, 15 publishing houses led by National Book Trust of India; literary and academic activities consisting of conferences, publishers’ round table, discussions and presentations; 3 large exhibitions consisting of ancient and rare manuscripts, photo books, wall hangings on handicrafts and painting and modern art by 40 renowned women artistes of India and a Festival of India consisting of extensive cultural programme that will include 10 concerts - folk, classical and contemporary; an artistic tribute to Indian literature; India will display a wide array of its rich and composite cultural heritage at this edition of FIL.

India’s participation at FIL will also include a film festival, comprising of Indian feature films’ and those based on pure sciences; a food festival; street shows at various venues across Guadalajara and *Casa de la India*, a cultural hub of Indian food, handicrafts and artefacts, for sale and display.





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A. INDIA PAVILION

1. Basic Designing Approaches to India Pavilion based on landscape of Indian languages, incorporating massive letter form structures with various functional and visual elements.
2. Special Exhibitions- Numbering 3-5 (including Nature, Environment and Climate Change: Journey of Children's Literature in India; Remembering Tagore:)
3. Live Digital Illustrators' Wall
4. Audience engagement to project contemporary Indian Design at FIL Guadalajara. This includes photo-books exhibition curated by NID; Comics workshop/panel; Film screenings of packages from Chitrakatha and Alpavirama International Film festivals; Video Game & Transmedia performance
5. Proposal on Science Fiction Adventure (Video Game): *Antariksha Sanchar*** (In a separate attachment file, named **Antariksha Sanchar.pdf**)

B. BOOKS FROM INDIA

6. Rights Catalogue of Contemporary Indian Publications in English and other Indian languages numbering more than 200 titles from different genres
7. Rights Exhibition





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C. PUBLICATION OF CO-EDITIONS AND TRANSLATIONS OF INDIAN BOOKS INTO SPANISH

8. Nearly 15 titles from different Indian languages including English for children being translated for the launch at the FIL

9. Co-Editions proposals of 5-7 titles being worked upon





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D. PUBLISHERS' PARTICIPATION

10. We are mobilising the participation of 15-20 publishing houses from various Indian languages
11. We are expecting a showcase and sale of nearly 1500-2000 titles
12. A Roundtable Conference of Indian and Latin American/Spanish Publishers is on the cards





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E. ACADEMIC AND LITERARY COMPONENT

13. A Literary Writers' and Poets' Delegation being co-ordinated by Sahitya Akademi (10-15)
14. A Delegation of Children authors, artists, science communicators, scientists to be supported by National Book Trust, India (10-15)
15. Engagement with the Mexican/Spanish scholars of Indian culture, literature and languages is an important focus of the presentation and the same is being co-ordinated with Embassy of India, Mexico and the Embassy of Mexico, New Delhi.

(I) **Literary and Academic Projects coordinated by Embassy of India at India Pavilion**

(i) Literary Proposals for Book Presentation in India Pavilion

S No.	Title of the Volume	Author/Publisher
1.	El archivo y el campo Historia, antropología, Modernidad (An anthology :History, anthropology, modernity)	Saurabh Dube, Professor at El Colegio de Mexico
2.	Books in Bengali Translated to Spanish and vice versa	The projects are led by Dibyajyoti Mukhopadhyay, Director of Indo-Hispanic Language Academy (IHLA) based in Kolkata
3.	1. Title: 8 DÍAS EN MALGUDI (Literary) Autor: R. K. Narayan (Editor: Wendy Phillips. Translators: Maximiliano Fernández, Eleonora Figueroa, Brenda López & Alejandro Serrano. Illustrator: Claudia Olvera)	Projects are led by Ms Wendy Phillips, Indologist and Professor at UNAM





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	<p>Publication House: Instituto de Investigaciones Filológicas, Universidad Nacional Autónoma de México</p> <p>2. Title: THE SANSKRIT EPICS. AN INTRODUCTION (book and educational memory game) Autor: Wendy Phillips (Illustrator: Priscila Trejo) Publication House: Instituto de Investigaciones Filológicas, Universidad Nacional Autónoma de México</p>	
4.	<p>1. Narayan Desai, Gandhi Katha México. (Publisher: OraWorldMandala/Gujarat Vidyapith)</p> <p>2. Ela Bhatt, Anubandh. Las comunidades de las 100 millas (Anubandh: Building Hundred-mile Communities) (Publishers: OraWorldMandala/Gujarat Vidyapith, La Gandhiana Ediciones and El Colegio de San Luis A.C.).</p> <p>3. Ravindra Varma, Gandhi – Una biografía para niños y principiantes (Gandhi – A Biography for Children and Beginners). (OraWorldMandala/Gujarat Vidyapith, La Gandhiana Ediciones, Instituto Politécnico Nacional and El Colegio de San Luis A.C.)</p> <p>4. Sonia Deotto, OraWorldMandala. Una práctica de la Ahimsa a través del ArteCiencia del Mandala (OraWorldMandala. A Practice for Ahimsa through the ArtScience of Mandala) ((OraWorldMandala))</p> <p>5. M.K. Gandhi, La ley y los abogados (The Law and the Lawyers); (Negotiations with Porrua are going on)</p>	<p>The projects are led by Ms. Sonia Deotto, a Gandhian and her organization, OraWorldMandala</p>

(ii) Academic Proposals for Presentation at India Pavilion
(Conferences, Talks and Workshops on Indian Culture)

S. No.	Title	Organizers
1	<p>1. Public talk: Great works of Sanskrit literature, with recitation Speakers: Roberto García y Sergio Rentería</p> <p>2. Public talk: Buddha, the great sage of India Speaker: Roberto E. García</p>	<p>Roberto Gracia and Armando Renteria</p>





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(iii) Proposals w.r.t. FIL Children at India Pavilion

S. No.	Title	Organizers
1	<p>1. THE RAMAYANA AND MAHABHARATA FOR CHILDREN</p> <p>Priscila Trejo is a young Mexican story teller with a wide experience telling the Indian epics to children and young public.</p> <p>2. HOW TO WEAR A SARI?</p> <p>After a brief introduction about textile culture in India, Claudia Olvera teaches the different parts of a sari and shows the public several ways to wear it.</p> <p>THE AVATARA OF VISHNU FOR CHILDREN</p> <p>Wendy Phillips, Priscila Trejo and Claudia Olvera share with the children a few stories from the avatara of Vishnu while teaching them how to depict some of the characters by means of hand movements (mudra).</p>	<p>Projects are led by Ms Wendy Phillips, Indologist and Professor at UNAM</p>

(iv) Proposals from Porrua Publishers

	<p>Porrua Publishers will have a section dedicated to Indian Books in their stall/booth at Expo Guadalajara</p>
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(v) Proposals of Authors and Publishers in Mexico for Co-Publishing with NBT

S No.	Title	Author/Organization
1	The Mahatma and The Poet	The projects are led by Ms. Sonia Deotto, a Gandhian and her organization, OraWorldMandala
2	Turbulence by Sumit Basu	Endira Publications, Mexico





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16. Conferences, Talks and Panel Discussions on Themes such as *Mahatma Gandhi and the Spanish World; Women's Writing; Children's Content in Digital Era, Democracy and Polity; Indian Philosophical Traditions; Information and Technology; Environment and Climate Change; Indian Cinema*





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F. POPULAR SCIENCES

17. Proposals from Vigyan Prasar (an autonomous organization under the Department of Science and Technology, Government of India)
 - a. 3 Visiting Scientists from Vigyan Prasar
 - b. Showcasing Vigyan Prasar's repository of content that it has developed for Science Communication, Popularization and Extension during last 30 years.
 - c. Showcasing more than 125 titles (Books to be displayed)
 - d. Showcasing more than 12 kits for Kids
 - e. All three scientists would present lectures and presentations on various aspects of Science Communication & Popularization in India for past 30 years
 - f. Catalog of Vigyan Prasar's books will be translated and produced in Spanish
 - g. **Telescope Making Workshops** for School Students
 - h. Screening of a number of Science Films
18. Proposals from Council of Scientific & Industrial Research, and its sister-organisation, NISCAIR under the Ministry of Science and Technology,
 - a. To screen films based on pure Science and Technology
 - b. To conduct seminars on science





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G. AN OUTLINE OF CULTURAL COMPONENT INCLUDING FILMS, THEATRE AND ART EXHIBITIONS

19. **Festival of India** will comprise of the following:

- **9 cultural performances (concerts/theatres) for 9 evenings at FIL FORO with the support of Ministry of Culture, Govt. of India**
- **A special dance performance by an Indian Folk Group with the support of Indian Council for Cultural Relations, Govt. of India**
- **Exhibitions***
 - Exhibition of Photo Books presented by National Institute of Design
 - Exhibition of Ancient and Rare Manuscripts and Wall Hangings presented by National Manuscripts Mission, Ministry of Culture
 - DRISHTI: Women Print Makers of India- An Exhibition of 40 Most Renowned Women Artistes presented by Lalit Kala Akademi, Ministry of Culture

*For Lalit Kala Akademi we are in talks with MUSA; for National Institute of Design, Regional Museum is quite keen to have this and for National Manuscripts Mission, we are exploring the possibility with Museo Cabana

20. **Food Festival of India** at Hilton, Guadalajara in association with India Tourism Development Corporation, New Delhi.

21. **Film Festival of India** of 12 acclaimed Indian films at Cine Foro (dubbed in Spanish) from different genres to be presented in association with Zee Mundo, a subsidiary of Zee Enterprises.





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22. **India on the Streets of Guadalajara**, a series of cultural performances by the teachers and students of Gurudev Tagore Indian Cultural Centre and local Mexican artistes at Casa de la India and around Expo Guadalajara.

23. **Shraddhanjali, A tribute to Indian Literature**, consisting of dance and musical performances by Teachers of Gurudev Tagore Indian Cultural Centre.

24. Art Workshops, *Karyashaala*

- Lalit Kala Akademi will send artistes to conduct a Workshop on Mask Making of South Indian tradition where Emli Paste and Leather Puppets are used.
- Lalit Kala Akademi will send a Phad Painter for a Workshop on Wall Painting based on the legendary folk tradition of Rajasthan called Pabuji Ka Phad (shown in the image below).



25. **Casa de la India**, a cultural hub of Indian Textile, Indian cuisine, handicrafts, furniture and Indian artisanal artefacts, organized by Indian sellers and businessmen in Mexico to be setup close to Expo Guadalajara.





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Vigyan Prasar, an autonomous organization under Department of Science and Technology, Govt. of India

A team of three senior most scientists from Vigyan Prasar would participate in the Mexico World Book Fair

- Dr. Rintu Nath, Scientist F & Head, Publications will be the Chief of the delegation for Gaudalajara International Book Fair scheduled to be held during 30 November to 08 December 2019

The following are proposed:

1. Display of Books: 125 titles published by Vigyan Prasar – Quantity: 250
2. Display and free distribution of science magazine ‘Dream 2047’ – Quantity: 500
3. Display and demonstration of science kits : Quantity: 20
(Astronomy, Modern Physics, Weather, Earthquake, Biodiversity)
4. Standees (Dimension : 2.5’ x 6’) : Quantity: 04, Banners (Dimension : 6’ x 5’):
Quantity: 04
5. The following films will be shown:

Sl No	Title	Duration (minutes)
1.	A giant eye to explore the universe	24
2.	The Genius of Srinivasa Ramanujan	60
3.	India Innovates	24
4.	Buzz of the Pollinators	24
5.	JC Bose Part 1	24
6.	JC Bose Part 2	24
7.	Scientifically yours - Science serial	24
8.	The maths factor	24
9.	India @ IT revaluation	24
10.	Cutting edge technology	24
11.	Building blocks of Bharat	24
12.	Blue Economy : Deep Ocean Mission	24
13.	Fog Prediction	24





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14.	Swachh Bharat : Waste to Value	24
15.	Rural and Inclusive technologies	24
16.	E-Nose to Detect toxic Fumes-Sensors based Innovative Solution for Monitoring Environmental Pollution	24
17.	Digital India : National Super Computing Mission	24
18.	Bio Urja technologies	24
19.	Clean Energy	24
20.	Innovative technology	24
21.	Bio Pharma	24
22.	Science and Technology of Yoga and Meditation (SATYAM) to rejuvenate deeper scientific research in yoga and mediation	24
23.	India as a Leader in Vaccine development and Manufacture	24
24.	Mega Science Programmes	24
25.	Affordable and point-of-need testing diagnostic systems for HIV and TB	24
26.	Indian Heritage in Digital Space (iHDS)	24

6. Popular science lectures: 04, each of duration 30 Minutes.

7. Digital display of major achievements of India Science and Technology





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Exhibition, *Stree Drishti* - Works of 40 Women print makers of India presented by Lalit Kala Akademi, Ministry of Culture, Govt. of India

S.N O.	ARTIST NAME AND DETAILS	WORK IMAGE	WORK DETAILS
1.	ANUPAM SUD		TITLE:AT SUNSET
2	LINA GHOSH		TITLE:COM POSITION
3	RINI DHUMAL		TITLE: THE MINSTREL
4	NAINA DALAL		TITLE: MONSTER AND THE MAN KIND
5	ARPANA CAUR		TITLE: YOGI
6	JIN SOOK SHINDE		TITLE: UNCERTAINTY OF CLIMATE CHANGE







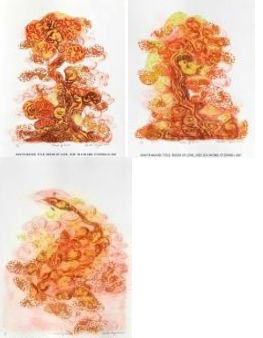



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7	ANITA DAS CHAKRABORTY		TITLE: UNTITLED
8	ASMA MENON		TITLE: AT TWILIGHT
9	DURGA KAINTHOLA		TITLE:DOC UMENTING HISTORY
10	KANCHAN CHANDER		TITLE: MONUMEN T AND MOTIFS
11	KAVITA NAYAR		TITLE: SEEDS OF LOVE
12	KAVITA SHAH		TITLE: CONGREGA TION 3



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13	PAULA SEN GUPTA		TITLE: TABLE FOR TWO- HERS,
14	SEEMA KHOLI		TITLE: COME PLAY WITH ME
15	VISHAKHA APTE		TITLE: NO TITLE
16	SUSHMA YADAV		TITLE: UNTITLED 3
17	DIMPLE B SHAH		TITLE: PRES ENCE
18	TANUJA RANE		TITLE: ME VS MYSELF
19	RAJANI SAHANI		TITLE: LOVE BONDING







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20	KAUMUDI PRAJAPATI		TITLE: "SOLITUDE"
21	MEDHA PRABHAKAR SATPALKAR		TITLE: LOTUS TRANSFORMATION
22	TANDRA BHADRA	 TANDRA BHADRA TITLE: BENGAL DOKRA MEDIUM: SOFT WOOD PLATE SIZE: 19 X 26.5	TITLE: BENGAL DOKRA
23	URMILA V.G.	 Urmila V.G. MANIFEST-1 Etching Aquatint 33 X 38 cms 2023	TITLE: MANIFEST-1
24	HEM JYOTIKA		TITLE: BALLOON GIRL










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25	SONAL VARSHNEYA	 <p>sonal varshneya etching "21 june" 18x20 inch 2017</p>	TITLE: "21 JUNE"
26	SATWINDER KAUR		TITLE: COMMUNICATION II
27	SOGHRA KHURASANI	 <p>Soghra Khurasani Title: Untitled Medium: Etching Size: 18x20 inch Year: 2018</p>	TITLE: UNTITLED
28	TEJASWANI NARAYAN SONAWANE	 <p>Tejaswani Narayan Sonawane Title: A Migrant III Medium: Etching Size: 18x20 inch Year: 2018</p>	TITLE: A MIGRANT III
29	DIVYA CHATURVEDI	 <p>Divya Chaturvedi Title: Starry Night Medium: Etching Size: 18x20 inch Year: 2018</p>	TITLE: STARRY NIGHT










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30	KAVITA MEHROTRA	 <p>Title- Exist of Life-II Size- 50x50 cms Medium- Etching with Dry Point</p>	TITLE:EXIST T OF LIFE II
31	NEHA JAISWAL	 <p>Title- COMPANION Size- 50x50 cms Medium- Etching with Dry Point</p>	TITLE:COM PANION
32	SHALINI	 <p>Title- FACE BEHIND FACE Size- 50x50 cms Medium- Etching with Dry Point</p>	TITLE:FACE BEHIND FACE
33	PIYALI PAUL	 <p>Title- Vision Medium- Etching Size- 42x48cm Year- 2018</p>	TITLE:VISI ON
34	KSHITIJ BAJPAI		TITLE:AFTE R TIME I










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35	PREYA BHAGAT		TITLE:THE UNTURNED PAGES
36	SHRADDHA TIWARI		TITLE:HOP E
37	GOURI VEMULA	 <small>Title: "Untitled II" Medium: Etching on Zinc Size: 19" x 19"</small>	TITLE:UNTI TLED II
38	KANIKA SHAH	 <small>Kanika Shah "Fruit of Patience - 2" Mixed Media 18 x 12 inches</small>	TITLE:FRUI T OF PATIENCE 2
39	SUCHETA GHADGE		TITLE:ONE RIVER MANY STOROEES

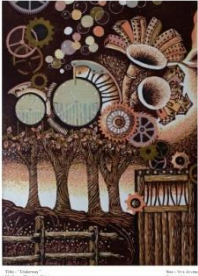

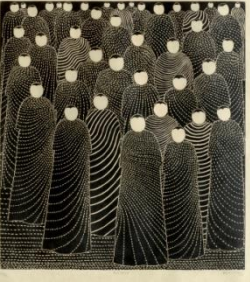



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40	DIMPLE CHANDAT		TITLE:UNDERWAY
41	LAJJA SHAH		TITLE:UNTITLED
42	HEMAVATHY GUHA		TITLE: THE MOB
43	ANU GUPTA		TITLE: 'PERCEPTION'



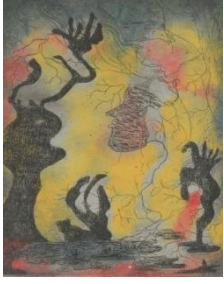




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44	STUTI SONKER		TITLE:THE SILENT SCREAM
45	PRIYANKA BATRA		TITLE: ENTWINED
46	NANDINI PANTAWANE		TITLE:ENVI SAGE I /ENVISAGE II
47	JYOTI DEOGHARE		TITLE:REFL ECTION
48	PUSHPA DULLAR		TITLE:DEST INATION






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49	SEEMA AJAY GONDANE	 <p>Seema Gondane "Decomposing" Etching 15" x 25"</p>	TITLE: DECOMPOS ING
50	AVNI BANSAL		TITLE: BRO KEN
51	KINNARI JITENDRA TONDLEKAR		TITLE: COR NER



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Exhibition of Rare Manuscripts and Wall Hangings by National Manuscripts Mission, Ministry of Culture, Govt. of India

Original Manuscripts (Palm Leaves & Handmade Paper)

1. MAHABHARATA
2. RAMAYANA
3. SRI BHAGAVATA PURANA
4. KANVA SAMHITA
5. GANGA MAHATMYA
6. DADHYATA BHAKTI RASAMRITA
7. HARI VAMSA
8. CHANDI YUDDHA PURANA
9. BRIHAT SAPTARSHI KATHA
10. BRIGUSAMHITA
11. VAIDIKA YAJNA VIDHI
12. BATTISA SIMHASHANA
13. ASVAMEDHA YAJNA
14. PADMAPURANA
15. SARAT USHA
16. BAJASANEYA SHUKLA YAJURVEDA SAMHITA
17. BHAKTI RASAMRITA
18. VEDANTA SARA
19. MATURA MANGALA
20. VANAUSHADHI
21. AMARAKOSA
22. VAISHAKHYA MAHATMYA
23. AYURVEDA
24. MUKTABALI
25. RAGHUVAMSA





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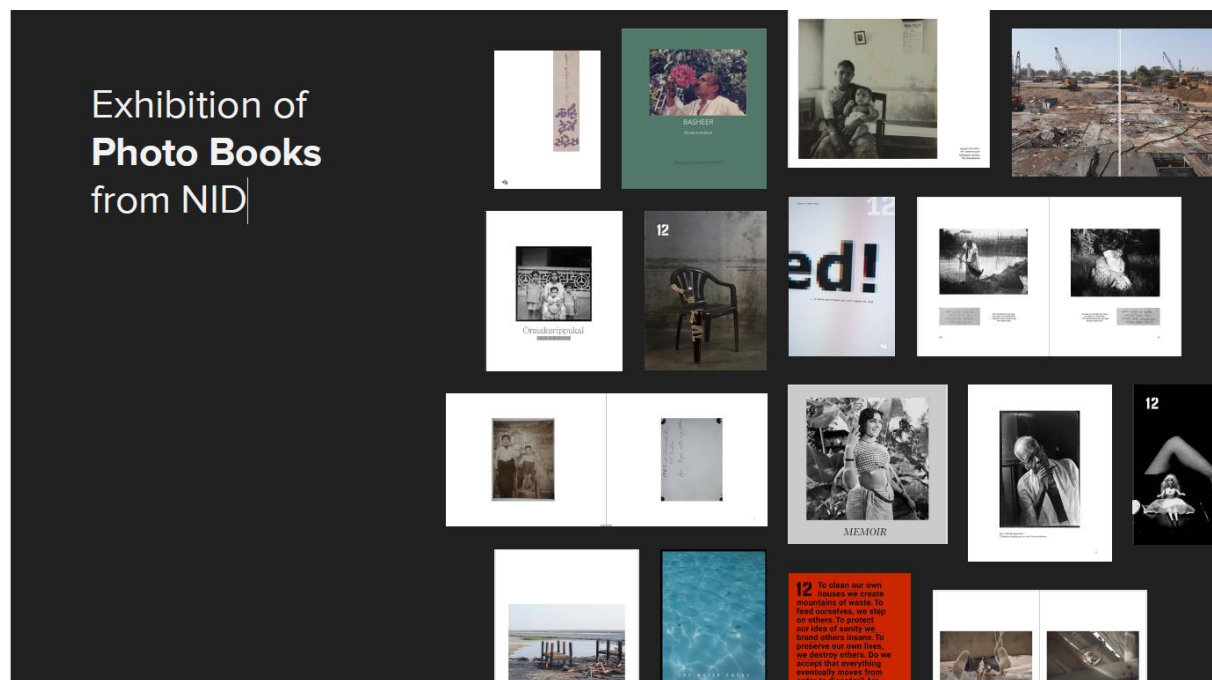


Exhibition on Photo Books by National Institute of Design, Ahmedabad, India

The Notion of India (Contemporary & Vernacular Photography from India)

National Institute of Design (NID) is proposing an exhibition of photography and photography-books at the Museo Regional de Guadalajara, tracing the history of visual representation in the Indian subcontinent with specific focus on Contemporary Photographic Practices and the History of Vernacular Photography in India. The exhibition will be primarily drawn from the research and creative practices of the scholars and graduates of NID's masters programme in Photography Design, with references to Anthropology, Archaeology, Architecture, History, and Cultural Diversity of the Indian Subcontinent.

NID is a design school in India with campuses in Ahmedabad, Bengaluru and Gandhinagar. The institute functions as an autonomous body under the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India.





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Publishers and National Institutions which have expressed willingness to participate:

1. Sahitya Akademi,
2. Publications Division,
3. Indira Gandhi National Centre for the Arts,
4. National Manuscripts Mission,
5. CSIR,
6. NISCAIR,
7. Vigyan Prasar,
8. DRDO,
9. CAPEXIL,
10. Lalit Kala Akademi,
11. NCERT,
12. Kendriya Hindi Sansthan,
13. Ministry of I&B,
14. Ministry of Science and Technology,
15. National Institute of Design
16. National Book Trust, India





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List of Films for the Film Festival at FIL

Presented by the Embassy of India in association with Zee Mundo

Sr. No	Films	Director	Year
1	Dangal	Nitesh Tiwari	2016
2	Chennai Express	Rohit Shetty	2013
3	Omkara	Vishal Bhardwaj	2006
4	Jab We Met	Imtiaz Ali	2007
5	Tanu Weds Manu	Aanand L. Rai	2011
6	English Vinglish	Gauri Shinde	2012
7	Rock On	Abhishek Kapoor	2008
8	Gulaal	Anurag Kashyap	2009
9	Satya	Ram Gopal Verma	1998
10	Lakshya	Farhan Akhtar	2004
11	Barfi	Anurag Basu	2012
12	Badlapur	Sriram Raghavan	2015

