

Embassy of India

Mexico City

Press release

Buyers-Sellers meet (BSM) for the plastic industries from India and Mexico

Mexico City, 10 March, 2025

The Embassy of India in Mexico, in collaboration with the Trade & Commerce Council of India and Mexico (INDMEX), the National Association of Plastic Industries of Mexico (ANIPAC) and the Plastics Export Promotion Council of India (PLEXCONCIL), successfully hosted a Buyers-Sellers Meet for the plastics industry on 10th March, 2025. The event provided an interactive platform for Indian and Mexican businesses to explore trade and investment opportunities, fostering deeper engagement in the growing plastics sector.

2. A visiting delegation of Indian plastic industry leaders participated in the event, showcasing their capabilities and engaging in business networking. The event featured keynote addresses, business presentations and a Q&A session, followed by B2B interactions between Indian exporters and Mexican buyers.

3. Ms. Deepti Ganji, Deputy Chief of Mission, Embassy of India in Mexico, highlighted the growing trade potential between India and Mexico in the plastics sector with India as one of the world's leading exporters of plastics and Mexico with its dynamic manufacturing and industrial sector. Ms. Marlene Fragoso Guillén, President of ANIPAC, emphasized the importance of strengthening bilateral trade and expressed optimism about future collaborations.

4. Mr. Vikram Bhadauria, Chairman of PLEXCONCIL, reiterated India's commitment to the Mexican market and expressed hope that Mexico will be among the top 10 trade partners of India in next 5 years for the plastics sector. He said that Mexico offers a strategic market for Indian plastic manufacturers, and the Buyers-Sellers Meet is a step forward in fostering mutually beneficial partnerships.

5. Mr. Jaime Gutiérrez Casas, Head of Investment Promotion, Government of the State of Mexico, spoke about Mexico's economic outlook and how India can play a key role in its industrial growth. Mr. Jagdish Nainwal, President of INDMEX, remarked that India can be an alternate and important trade

partner for Mexico especially for the plastics sector. Mexico currently imports 70% of the plastics related material from United States and reexports 58% of the value added products to US.

5. On 11th March, 2025, Ms. Deepti Ganji and Mr. Vikram Bhadauria jointly inaugurated 'The India Pavilion' at Plastimagen 2025 expo, Mexico's premier plastics industry exhibition. The pavilion featured nine leading Indian plastic industries, showcasing India's growing expertise in plastic products, technology and exports.

Photos from the BSM



Photos from the India Pavilion at Plastimagen 2025 expo

