

**BHARAT TEX 2024 – India’s Largest Textiles Mega Event**  
***Discover Textiles, Fashion, Sustainability and Resilience in the Heart of India***

**26<sup>th</sup> – 29<sup>th</sup> February 2024**  
***Bharat Mandapam and Yashoboomi***  
***New Delhi, India***

**BHARAT TEX 2024** – a global textile mega event being organised by a consortium of 11 Textile Export Promotion Councils and supported by the Ministry of Textiles is scheduled from February 26-29 in New Delhi. With a focus on sustainability and resilient supply chains, it promises to be a tapestry of tradition and technology attracting the best and the brightest from the textile world.

Bharat Tex 2024 is a prominent international industry platform, featuring exhibitions, knowledge sessions, thematic discussions, Government-to-Government (G2G) meetings, Business-to-Business (B2B) networks, the signing of Memoranda of Understanding (MoUs), product launches, thematic and interactive pavilions and various other activities. The event has been designed to attract multiple stakeholders including top policymakers, global CEOs, international exhibitors and global buyers.

With dedicated pavilions on Sustainability and recycling, thematic discussions on resilient global supply chains and digitisation, interactive fabric testing zones, product demonstrations and masterclasses by crafts persons with over 3 generations of tradition and history, an art *jugalbandi* and a marquee event involving global brands and international designers, Bharat Tex 2024 truly promises to be a unique experience for knowledge, business and networking.

Bharat Tex 2024 has been designed to attract top level policy makers, business CEOs, textile thought leaders, international networks, designers and master crafts persons. It will feature exclusive only-by-invitation discussions with policymakers and offer partnership opportunities with global businesses. It will facilitate businesses and institutions to explore sourcing opportunities and engagements in cutting edge areas such as sustainable supply chains, evolving global models and manufacturing advances.

Being organised at the newly opened state of the art venues- *Bharat Mandapam* and *Yashobhoomi* in New Delhi, India, the mega event will feature

November 14, 2024

an exhibition spread across nearly 2,00,000 sq. m area showcasing Apparel, Home Furnishings, Floor Coverings, Fibres, Yarns, Threads, Fabrics, Carpets, Silk, Textiles based Handicrafts, Technical Textiles and much more.

It will also feature nearly 50 different knowledge sessions providing an excellent platform for knowledge exchange, information dissemination and G2G and B2B interactions. Key global sessions include CEO Roundtables, Brand dialogues, Global Textile Mega Trends, investing in building resilience across the value chain, ESG and the road ahead and fashion forward among others. India specific sessions will include discussions on policy support to the textile sector including PM MITRA (Mega Parks Scheme) and PLI (Production Linked Incentive) schemes and attractiveness of India as an investment destination at scale for textiles.

India's textile heritage is legendary, dating back centuries and the country is renowned for its diverse and exquisite range of textiles, techniques and traditions. Bharat Tex 2024 will highlight the richness of Indian textiles and strengthen its image as a custodian of tradition, innovation, and sustainability. It will also celebrate India's reliability as a competitive, sustainable textile manufacturing hub across the entire value chain, from raw materials to end products.

The 4 day event is expected to attract, besides policymakers and global CEOs, over 3,500 exhibitors from around the world, 3,000 overseas buyers, and more than 40,000 domestic buyers.

For further details of the event including partnership opportunities please visit [\*\*www.bharat-tex.com\*\*](http://www.bharat-tex.com)

For additional information or participation queries:

**Event related queries including partnership opportunities**

Ms. Priyanka Pawar, Group Exhibition Head, Messe Frankfurt India Pvt Ltd  
[\*\*event@bharat-tex.com\*\*](mailto:event@bharat-tex.com)

Ms. Darshana Chauhan, Sr Manager Marketing, Messe Frankfurt India Pvt Ltd  
[\*\*marketing@bharat-tex.com\*\*](mailto:marketing@bharat-tex.com)

**Knowledge sessions, spotlight sessions**

Mr. Goutham Jain, Associate Director, KPMG  
[\*\*knowledge@bharat-tex.com\*\*](mailto:knowledge@bharat-tex.com)

**For Government delegations**

Ms. Bhavna Rathee, Asst Vice President, Invest India  
[\*\*investindia@bharat-tex.com\*\*](mailto:investindia@bharat-tex.com)